

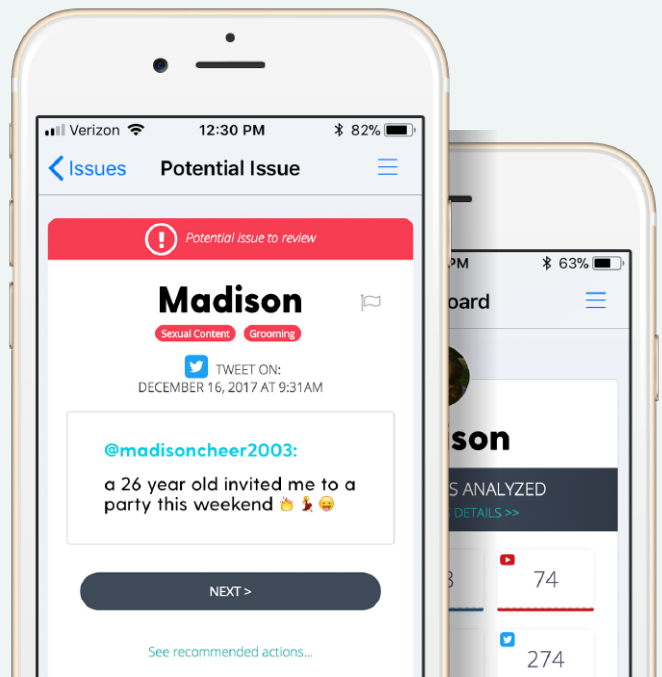


# The Smart Way to Keep Kids Safer Online

Bark's affordable, award-winning service proactively monitors texts, emails, and 24 different social networks for potential safety concerns, so busy parents can save time and gain peace of mind.

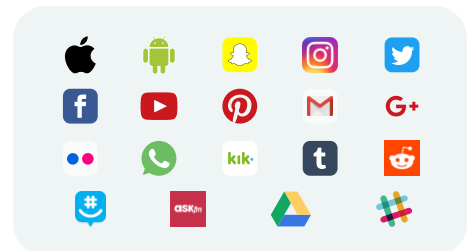


Works on iOS, Android, and Amazon mobile devices.



## The Most Coverage of Any Monitoring Tool

Bark covers 24 social networks and apps – 4x more than any other child monitoring app. You'll get automatic alerts to signs of cyberbullying, depression, online predators, adult content, and more.



### SOCIAL MEDIA MONITORING

Bark tracks conversations and content on Snapchat, Instagram, Youtube, Facebook, Twitter, Pinterest, GroupMe, and more.



### TEXT MONITORING

Bark works with iOS and Android to search through texts, photos, and videos for concerning interactions.



### EMAIL MONITORING

Monitor emails from Gmail, Outlook, Hotmail, Yahoo, Comcast, and AOL for harmful content.



### 24/7 DETECTION

Bark looks for activity that may indicate online predators, adult content, sexting, cyberbullying, drug use, suicidal thoughts, & more.



### PARENTAL ALERTS

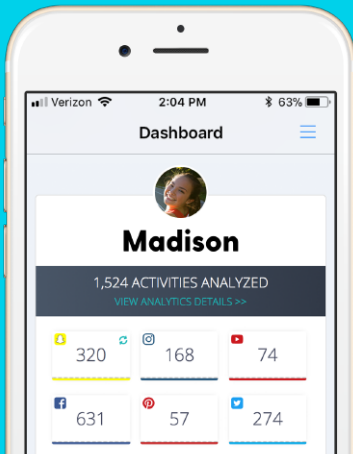
Get automatic alerts when Bark detects potential issues, along with expert recommendations from child psychologists for addressing them.



### SAVE TIME, BUILD TRUST

Bark saves you from manually monitoring your child's activities, respecting your time and your child's privacy by only surfacing potential concerns.

## HOW IT WORKS



# 1

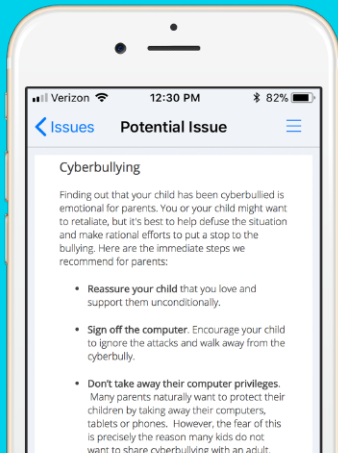
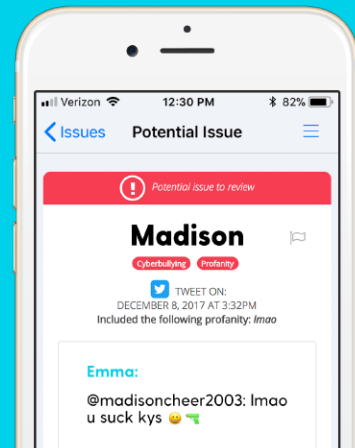
## Monitor

Connect to 24 platforms to monitor email, text, and social activity for signs of harmful interactions and content.

# 2

## Detect

Get automatic alerts via email and text when Bark's algorithms detect potential risks, so you don't have to comb through every post and text.



# 3

## Alert

Our expert recommendations make it easy for parents to talk to kids about digital dangers and other sensitive online issues.

# Bark is An Award-Winning App

**As a busy parent, reading every text, post, and email just isn't realistic.**

Instead, Bark was created by parents, for parents to offer a better, easier, and more effective way to keep children safe online.

Created in collaboration with child psychologists, youth advisors, digital media experts, and law enforcement professionals, Bark delivers a research-backed, kid-friendly solution for safeguarding families as technology changes how and where we communicate.

Bark has won awards from The National Parenting Center, Mom's Choice Awards, and National Parenting Product Awards.



## WHAT PARENTS ARE SAYING

My wife and I love Bark – we've had some tough, but productive conversations with our 13 year old son. It's proving to be extremely valuable.

– JOSH L., ATLANTA, GA

We've had a couple notifications come through and we were thankful for those. It opened up a dialog with our son, which was great.

– NICCI C., DENVER, CO

I wanted to say thank you; Bark is really providing me some peace of mind as a parent, and my kids appreciate the extra privacy I'm giving them.

– RAY F., ATLANTA, GA

Bark notified me that my young daughter had unknowingly revealed her phone number to strangers on Twitter. The fact that Bark notified me in real time was impressive, and led to an informative discussion with her the same day.

– JON B., NEW YORK, NY

# Try Bark free for 7 days. Cancel anytime.

MONTHLY

## \$9/month

FOR THE WHOLE FAMILY

OR

ANNUAL

## \$99/year

FOR THE WHOLE FAMILY

### UNLIMITED CHILDREN

Bark is the same price whether you have one kid or five – and gives you one place to monitor all their activity.

### 24/7 MONITORING

Bark scans your child's accounts 24/7 and delivers alerts via text and email when it detects possible issues.

### UNLIMITED APPS

Connect as many devices, apps, and accounts as you need at no additional cost.

### WORLD-CLASS SECURITY

Your family's security is one of our highest priorities. That's why all data is kept secure with state-of-the-art SSL encryption.

### UNLIMITED ACTIVITY

Kids spend more and more time online as they get older. Bark monitors activity on every account you connect.

### PROACTIVE SUPPORT

Have a question? Need help getting set up? Our experienced support team is always here to help parents and kids get the most out of Bark.



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