

# Halloween Digital Safety Tips From Bark

Help keep your kids safe as they celebrate the spooky season.



## Plan Routes With Trick-or-Treat Maps

The **Treat Map on Nextdoor** enables residents to let their neighbors know if they plan to give out candy on Halloween. No more precious candy-collecting time wasted on a street that has mostly turned off the porch lights!

## Monitor Social Media for Tricks

The lead-up to Halloween can be more exciting than the day itself as kids text, chat, and post to social media about their plans and costumes. **Bark** monitors everything from texts to TikTok so parents can know what's going on in their kid's world.



## Share Location for Peace of Mind

Parents and guardians with older kids can get peace of mind watching the progress of their kids' trick-or-treating from the comfort of the couch. Bark has a **Check-ins feature** available on Android devices, and we also recommend the tracking app **Life360**.

## Make Halloween for Everyone

Social media lets people share information that makes trick-or-treating more inclusive. The **Teal Pumpkin Project** encourages candy-givers to offer alternative treats like toys and stickers that are safe for every kid.



Bark's award-winning service helps keep kids safe online and in real life by monitoring texts, email, chat, YouTube, and 24+ social media platforms for signs of cyberbullying, adult content, suicidal ideation, online predators, and more.

Visit [bark.us](https://bark.us) for more information on how Bark helps protect kids from digital dangers.



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